



# RECAMP

Regional Enterprise Competitiveness and Access to Markets Programme

Improving competitiveness and market access of COMESA businesses in specific value chains

## Strengthening public-private dialogue on SPS/TBT

### What is CBC?

The **COMESA Business Council (CBC)** is a recognized business member organization, established as a private sector institution of COMESA. **CBC** represents the interests of businesses sectors at a regional level, actively promoting business participation in regional integration, investment and global trade.

**RECAMP** helps to strengthen public-private dialogue on Sanitary and Phytosanitary (SPS) and Technical Barriers to Trade (TBT), working together with the **CBC** and private sector/value chain associations in the horticulture, grains, beef, oil seeds and other sectors.

**RECAMP** publishes position papers to address SPS issues with decision makers

#### Standing Operating Procedures in Regional Trade

RECAMP and AGRA developed Standard Operating Procedures (SOPs) for maize in March 2021, as well as a roadmap for an additional 11 COMESA staple food crops.

Standard operating procedures are step-by-step instructions to help businesses, including SMEs, carry out routine operations.

#### Regional public-private dialogue on issues relevant to business environment and specifically on value chain development

RECAMP organises regional public-private dialogue platforms, specifically aimed at the value chain

Visit the CBC website at <http://comesabusinesscouncil.org/>

