



## RECAMP

Regional Enterprise
Competitiveness
and Access to
Markets
Programme

Improving competitiveness and market access of COMESA businesses in specific value chains

## Access to market information through **BIZNET**

## What is BIZNET?

**BIZNET** is a portal that connects suppliers and buyers to buy, sell, market, feature products, get quotations and company profiles, network, and chat.

Getting access to markets, begins with getting the right information! BIZNET is COMESA's digital marketplace that connects buyers and suppliers

**RECAMP** uses the **BIZNET** platform, trade promotion events and market bulletins to provide market information

**BIZNET** provides key regulatoryrequirements for market access, so that SMEs know the rules.

**BIZNET** supplies key contacts and products, for exporters or importers.

With BIZNET, SMEs can find suppliers.

With **BIZNET** SMEs can keep abreast of requirements and regulations

**BIZNET** links buyers and suppliers through its verified database

Visit BIZNET at http://biznet.comesabusinesscouncil.org/



